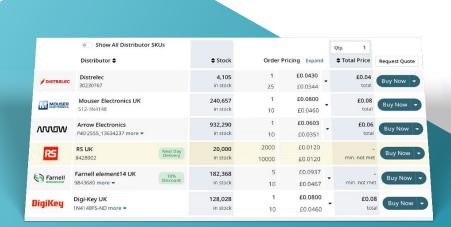
oemsecrets

Providing **pricing & inventory data** from global electronic component distributors through our **comparison engine**, **BoM tool**, **Part Search API**, **Stock Finder plugins** and **marketing services**



Company Overview Pack 2024



Core Services

The core of our business is providing pricing & inventory data from the biggest electronic part and component distributors, whether this be through our comparison engine, BoM tool, Stock Finder plugins or Part Search API.

Our engaged audience of buyers and engineers provides an excellent opportunity to promote your products, services, and brand through our marketing solutions.



Comparison Engine

Compare pricing and inventory availability from 140+ distributors to make quicker purchasing decisions.



Stock Finder Plugin

Work with our web team to integrate our inventory & pricing data in to your site with through an easy setup plugin.



BoM Tool

Upload a list of multiple part numbers to quickly find inventory and pricing from leading distributors.



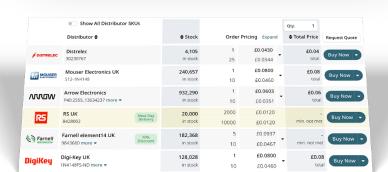
Marketing Services

Promote your products, services and brand through multi-channel campaigns geared towards buyers and engineers.



Part Search API

Access pricing, inventory, specifications and image data for over 40 million parts with our easy to use Part Search API.

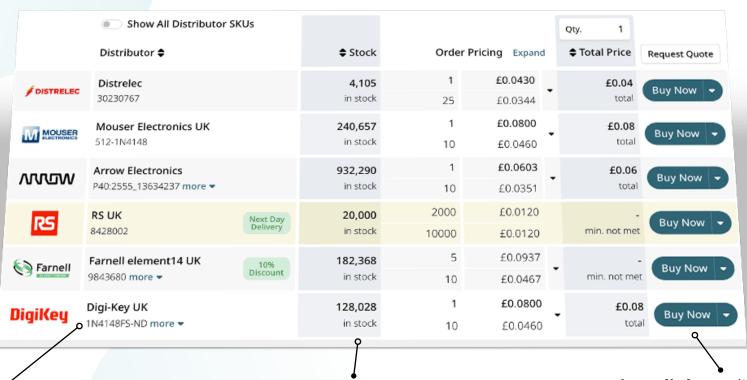




Comparison Engine

Our comparison engine was built to provide buyers and engineers with up-to-date and accurate pricing & inventory from authorised and independent stocking distributors of electronic parts and components.

By providing clear price break information, local pricing & inventory, filters & controls, and links directly to the distributor product pages, users can quickly find the best distributors for their requirements.



Local pricing and inventory for a large range of countries directly from the distributors

Real-time & daily updated feeds for **accurate pricing** & **inventory** from distributors of electronic components

Direct links to distributors' product pages for buyers and engineers to **buy through their normal processes**

Product Listing

Display your authorised and in-stock independent product lines across our platforms including our comparison engine, BoM tool, Part Search API and Stock Finder plugins.

Starting from **\$2,250** per year

Distributor #

Distrelec

Mouser Electronics UK

Next Day

10%

Discount

30230767

512-1N4148

Arrow Electronics

P40:2555_13634237 more >

DISTRELEC

RS UK

Farnell element14 UK

8428002

9843680 more -

Digi-Key UK

1N4148FS-ND more -

NUDW

(Farnell

Digikeu

Specialise in sourcing? Collect leads from our users looking for low stock / obsolete parts. Starting from \$750. # Stock Order Pricing Expand Request Quote 4.105 £0.0430 Buy Now / in stock 25 £0.0344 240,657 £0.0800 in stock Buy Now 10 £0.0460 932,290 £0.0603 in stock 10 £0.0351 2000 £0.0120 Buy Now 10000 £0.0120 5 £0.0937 Buy Now 10 £0.0467 £0.0800 Buy Now / 10 £0.0460

Upload to our FTP

Attach in an email

Send via API

Advertise your brand, stock levels, pricing at different volumes and product information such as packaging or manufacturer lead times. Clearly display your available products with a link directly to your product or RFQ page

20,000

in stock

182,368

in stock

128,028

in stock

CSE Advertising

Search and Cross Reference Banners

Target user searches to advertise your products, brand and services with a banner above or below each result table.

This can include promoting discounts, targeting specific manufacturer part numbers to show a suggested part, highlighting a listing or displaying brand / service awareness banners.

Customisable design

from \$2,250



Sponsored Positioning

Position your products to display higher in the results tables for maximum visibility.

from \$5,000

Show All Distributor SKUs Request Quote er Pricing Expand \$ Stock Distributor \$ DE40.03 4.105 Distrelec £0.0344 in stock 240,657 Mouser Electronics UK £0.0460 512-1114148 932,290 Buy Now **Arrow Electronics** £0.0351 in stock MIDIN P40:2555_13634237 more -20,000 £0.0120 in stock 10000 8428002 £0.0937 182,368 Farnell element14 UK F0.0467 Farnell Buy Now 128,028 Digi-Key UK 0340.03 in stock

Feed Promotions

Display an offer, discount or promotion beside your result in the comparison engine as a badge with a pop up display

Hover tooltip available

from \$1,250



Upload a bill of materials for free

Use the BoM Tool to **upload a list of part numbers** to quickly **find inventory and pricing** from the industry's leading distributors of electronic components. You can either create a list of parts manually, or upload a file using an .xls, .xlsx or .csv file.

Choose distributor references

Featured Distributors

Choose preferred distributors to calculate the best places to purchase your bill of materials. Split the order between multiple distributors if an order can't be fulfilled.



- ✓ Save BoMs to your account
- ✓ Real-time pricing and inventory
- ✓ Free to use

Single-click basket transfer

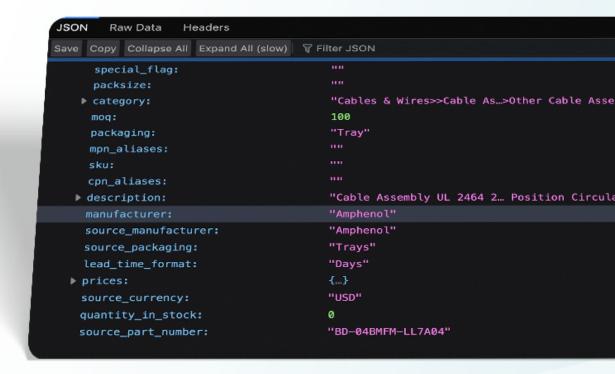
Once ready, use the Order BoM tab to view your order broken down by distributor and transfer your parts list to the distributor basket in one click.



Access electronics distributor data

Find electronic part details and data using a full or partial part number including pricing, inventory, datasheets, specs and compliance. Gain access to our data using our API containing over 30 million parts and components from thousands of manufacturers.

- ✓ Free access when using for purchasing
- ✓ Real-time data from distributor APIs
- ✓ Pricing, inventory, datasheets, lead times
- ✓ Easy access JSON format



Request Free Access

View Documentation



Need help developing an application?

Enquire about our bespoke software services and talk to us about your requirements



Stock Finder Plugin

Distributor inventory data on your website

Work with our web team to integrate our inventory & pricing data in to your site with a plugin or by working with your development teams to provide data

- ✓ Use JavaScript, an iframe or the Part Search API
- Documentation for easy setup
- Free concepts available for presentations
- ✓ Liase with our team on functionality and design

Request a Concept

















...and many more

Marketing Services

Our engaged audience of buyers and engineers provides an excellent opportunity to promote your products, services, and brand through our marketing solutions.

Learn More



Social Media

Grow awareness through paid and organic posts with high-volume impressions



Email Marketing

Promote your content to an active audience of buyers and engineers



Creative Services

Utilise our design and marketing services for content creation for your campaign



Display Advertising

Extend your reach to a wider audience through on and off site display banners



Tradeshows & Events

Become a sponsor of upcoming tradeshows for brand visibility, meeting spaces and new leads

Traffic

Statistics from Q2 '24

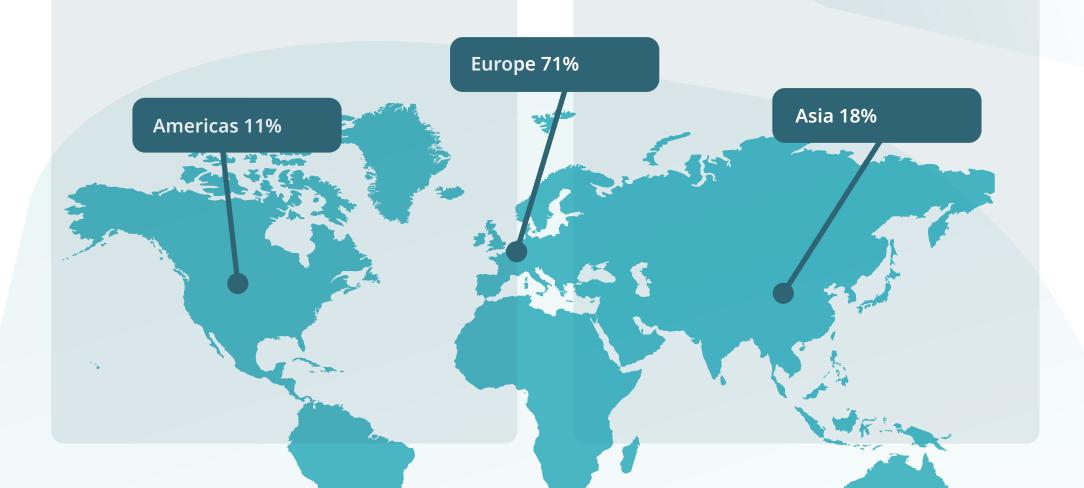
240,000+

`Buy Now` referral clicks

Q2 delivery of clicks to our distributor's product pages and RFQ links through our platform 19,000,000+

Part number searches

Amount of part number searches made using our platform in Q2



Contact Us







Sam Cowley Founder

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Bio

Sam founded oemsecrets.com as part of a university project in 2010, and has since developed the business to become an integral platform for buyers & engineers.



Audrey Delga Head of Marketing audreyd@oemsecrets.com

+44 1904 929 007

Bio

Audrey joined the oemsecrets.com team from Farnell where she managed supplier marketing for 8+ years. She brings expertise in delivering marketing campaigns and building relationships.

General Enquiries

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