

oemsecrets.com

Providing **pricing & inventory data** from global electronic component distributors through our **comparison engine**, **BoM tool**, **Part Search API**, **Stock Finder plugins** and **marketing services**

Show All Distributor SKUs

Distributor	Stock	Order Pricing	Expand	Qty. 1	Total Price	Request Quote
Distrelec 30230767	4,105 in stock	1 25	£0.0430 £0.0344	▼	£0.04 total	Buy Now ▼
Mouser Electronics UK 512-1N4148	240,657 in stock	1 10	£0.0800 £0.0460	▼	£0.08 total	Buy Now ▼
Arrow Electronics P40,2555,13634237 more ▼	932,290 in stock	1 10	£0.0603 £0.0351	▼	£0.06 total	Buy Now ▼
RS UK 8428002	20,000 in stock	2000 10000	£0.0120 £0.0120	min. not met	-	Buy Now ▼
Farnell element14 UK 9843680 more ▼	182,368 in stock	5 10	£0.0937 £0.0467	min. not met	-	Buy Now ▼
Digi-Key UK 1N4148FS-ND more ▼	128,028 in stock	1 10	£0.0800 £0.0460	total	£0.08 total	Buy Now ▼

CSE Marketing Pack 2024



Core Services

The core of our business is providing pricing & inventory data from the biggest electronic part and component distributors, whether this be through our comparison engine, BoM tool, Stock Finder plugins or Part Search API.

Our engaged audience of buyers and engineers provides an excellent opportunity to promote your products, services, and brand through our marketing solutions.

Comparison Engine

Compare pricing and inventory availability from 140+ distributors to make quicker purchasing decisions.

Stock Finder Plugin

Work with our web team to integrate our inventory & pricing data in to your site with through an easy setup plugin.

BoM Tool

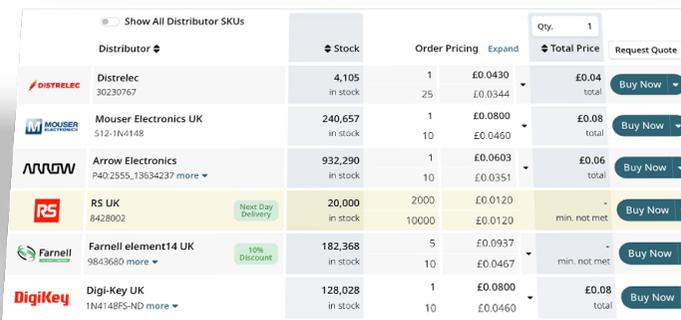
Upload a list of multiple part numbers to quickly find inventory and pricing from leading distributors.

Marketing Services

Promote your products, services and brand through multi-channel campaigns geared towards buyers and engineers.

Part Search API

Access pricing, inventory, specifications and image data for over 40 million parts with our easy to use Part Search API.



Distributor	Stock	Order Pricing	Expand	Qty.	Total Price	Request Quote
 Distrelec 30230767	4,105 in stock	1 25	£0.0430 £0.0344	1	£0.04 total	Buy Now
 Mouser Electronics UK 512-1N4148	240,657 in stock	1 10	£0.0800 £0.0460	1	£0.08 total	Buy Now
 Arrow Electronics P40-2555-13634237 more	932,290 in stock	1 10	£0.0603 £0.0351	1	£0.06 total	Buy Now
 RS UK 8428002	20,000 in stock	2000 10000	£0.0120 £0.0120	-	min. not met	Buy Now
 Farnell element14 UK 9843680 more	182,368 in stock	5 10	£0.0937 £0.0467	-	min. not met	Buy Now
 Digi-Key UK 1N4748FS-ND more	128,028 in stock	1 10	£0.0800 £0.0460	1	£0.08 total	Buy Now



Comparison Engine

Our comparison engine was built to provide buyers and engineers with up-to-date and accurate pricing & inventory from authorised and independent stocking distributors of electronic parts and components.

By providing clear price break information, local pricing & inventory, filters & controls, and links directly to the distributor product pages, users can quickly find the best distributors for their requirements.

Show All Distributor SKUs

Distributor	Stock	Order Pricing	Expand	Qty. 1	Total Price	Request Quote
Distrelec 30230767	4,105 in stock	1 25	£0.0430 £0.0344	▼	£0.04 total	Buy Now
Mouser Electronics UK 512-1N4148	240,657 in stock	1 10	£0.0800 £0.0460	▼	£0.08 total	Buy Now
Arrow Electronics P40:2555_13634237 more ▼	932,290 in stock	1 10	£0.0603 £0.0351	▼	£0.06 total	Buy Now
RS UK 8428002	20,000 in stock	2000 10000	£0.0120 £0.0120	▼	- min. not met	Buy Now
Farnell element14 UK 9843680 more ▼	182,368 in stock	5 10	£0.0937 £0.0467	▼	- min. not met	Buy Now
Digi-Key UK 1N4148FS-ND more ▼	128,028 in stock	1 10	£0.0800 £0.0460	▼	£0.08 total	Buy Now

Local pricing and inventory for a large range of countries directly from the distributors

Real-time & daily updated feeds for **accurate pricing & inventory** from distributors of electronic components

Direct links to distributors' product pages for buyers and engineers to **buy through their normal processes**

Product Listing

Display your authorised and in-stock independent product lines across our platforms including our comparison engine, BoM tool, Part Search API and Stock Finder plugins.

Specialise in sourcing? Collect leads from our users looking for low stock / obsolete parts. **Starting from \$750.**

Starting from **\$2,250** per year

- ✓ Upload to our FTP
- ✓ Attach in an email
- ✓ Send via API

Distributor		Stock	Order Pricing	Expand	Request Quote
 Distrelec 30230767		4,105 in stock	1 £0.0430 25 £0.0344		Buy Now
 Mouser Electronics UK 512-1N4148		240,657 in stock	1 £0.0800 10 £0.0460		Buy Now
 Arrow Electronics P40:2555_13634237 more ▼		932,290 in stock	1 £0.0603 10 £0.0351		Buy Now
 RS UK 8428002	Next Day Delivery	20,000 in stock	2000 £0.0120 10000 £0.0120		Buy Now
 Farnell element14 UK 9843680 more ▼	10% Discount	182,368 in stock	5 £0.0937 10 £0.0467		Buy Now
 Digi-Key UK 1N4148FS-ND more ▼		128,028 in stock	1 £0.0800 10 £0.0460		Buy Now

Advertise your **brand, stock levels, pricing at different volumes and product information** such as packaging or manufacturer lead times.

Clearly display your available products with a link directly to your **product or RFQ page**

CSE Advertising

Search and Cross Reference Banners

Target user searches to advertise your products, brand and services with a banner above or below each result table.

This can include promoting discounts, targeting specific manufacturer part numbers to show a suggested part, highlighting a listing or displaying brand / service awareness banners.

Customisable design

from \$2,250



Sponsored Positioning

Position your products to display higher in the results tables for maximum visibility.

from \$5,000

Distributor	Stock	Order Pricing	Expand	Request Quote
Distrelec 30230767	4,105 in stock	1 25	£0.0430 £0.0344	
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Feed Promotions

Display an offer, discount or promotion beside your result in the comparison engine as a badge with a pop up display

Hover tooltip available

from \$1,250

Traffic

Statistics from Q2 '24

240,000+

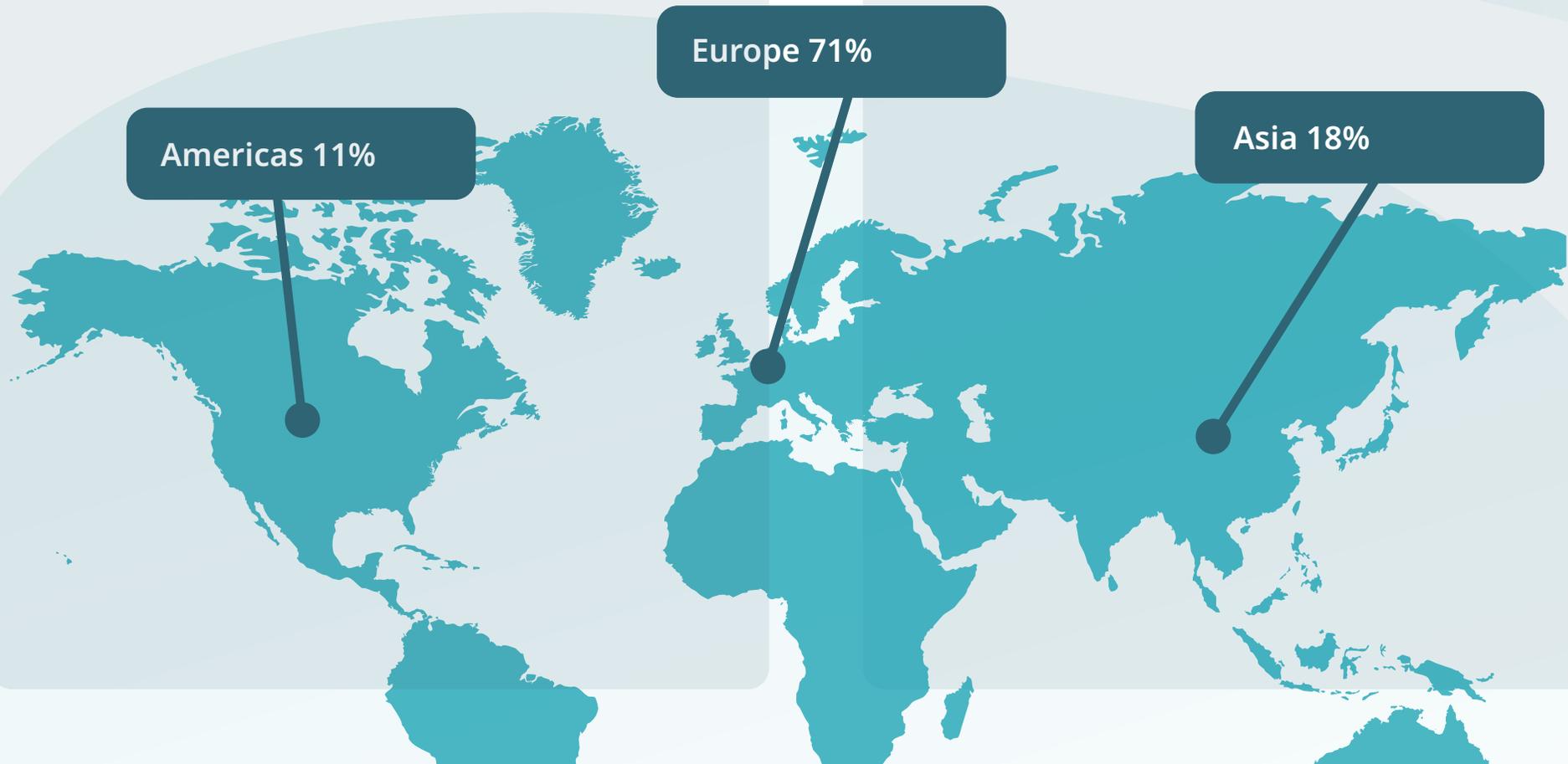
`Buy Now`
referral clicks

Q2 delivery of clicks to
our distributor's product
pages and RFQ links
through our platform

19,000,000+

Part number
searches

Amount of part number
searches made using
our platform in Q2





BoM Tool

Upload a **bill of materials** for free

Use the BoM Tool to **upload a list of part numbers** to quickly **find inventory and pricing** from the industry's leading distributors of electronic components. You can either create a list of parts manually, or upload a file using an **.xls, .xlsx or .csv file**.

Choose distributor references

Choose preferred distributors to calculate the best places to purchase your bill of materials. Split the order between multiple distributors if an order can't be fulfilled.



- ✓ Save BoMs to your account
- ✓ Real-time pricing and inventory
- ✓ Free to use

Single-click basket transfer

Once ready, use the Order BoM tab to view your order broken down by distributor and transfer your parts list to the distributor basket in one click.



Stock Finder Plugin

Distributor inventory data on your website

Work with our web team to integrate our inventory & pricing data in to your site with a plugin or by working with your development teams to provide data

- ✓ Use JavaScript, an iframe or the Part Search API
- ✓ Documentation for easy setup
- ✓ Free concepts available for presentations
- ✓ Liase with our team on functionality and design

Request a Concept



...and many more

Marketing Services

Our engaged audience of buyers and engineers provides an excellent opportunity to promote your products, services, and brand through our marketing solutions.

[Learn More](#)



Email Marketing

Promote your content to an active audience of buyers and engineers



Social Media

Grow awareness through paid and organic posts with high-volume impressions



Creative Services

Utilise our design and marketing services for content creation for your campaign



Display Advertising

Extend your reach to a wider audience through on and off site display banners



Tradeshows & Events

Become a sponsor of upcoming tradeshows for brand visibility, meeting spaces and new leads

Contact Us



Sam Cowley

Founder

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Bio

Sam founded oemsecrets.com as part of a university project in 2010, and has since developed the business to become an integral platform for buyers & engineers.



Audrey Delga

Head of Marketing

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Bio

Audrey joined the oemsecrets.com team from Farnell where she managed supplier marketing for 8+ years. She brings expertise in delivering marketing campaigns and building relationships.

General Enquiries

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